



Saratoga Arts Fest 2009

June 11-14, 2009

Advertising Reservation Contract

Deadlines:

Ad artwork, contract and payment due March 1, 2009.

Ad file delivery: E-mail to ads@saratogaartsfest.org

Sizes & Rates:

Quarter Page: \$100 (3.75" x 2.5")

Half Page: \$200 (3.75" x 5.25")

Full Page: \$400 (3.75" x 10.5")

Inside Cover: \$1000 (3.75" x 10.5")

Back Cover: \$1500 (3.75" x 10.5")

Artwork requirements:

Sizes: Column width for all ads is 3.75". Height varies based on size.

Formats: Color or B/W ads accepted in .pdf, .jpg, or .tiff format.

Resolution: 300 dpi or higher.

Placement:

With the exception of premium full-page ads purchased for a specific location, placement of ads within the Festival Program is at the sole discretion of SaratogaArtsFest.

File manipulation surcharge:

Any ad not sized appropriately or requiring re-work of any kind will be subject to a \$75 surcharge, payable immediately in order to secure space in the program.

Advertiser Information:

Business Name: _____

Contact Name: _____

Phone: _____

Address: _____

City, State, Zip: _____

E-mail: _____

Ad size (circle one): Quarter Half Full Inside Cover Back Cover

Ad style (circle one): Color Black/White

Ad cost: \$ _____ Redesign fee: \$ _____ TOTAL DUE: \$ _____

Signature _____

Questions? E-mail ads@saratogaartsfest.org or call Barbara Calhoun at 518.306.4703. Send this form and payment to: SaratogaArtsFest, c/o Skidmore College, Box 2460, Saratoga Springs, NY 12866.